

Join us for NAMI Vermont's



2018

Proposal for
Sponsorship



SEPTEMBER 30, 2018
CITY HALL PARK, BURLINGTON



nami
National Alliance on Mental Illness

Vermont

NAMI Vermont MIND Wellness Walk

Located in Williston, NAMI Vermont and its dedicated volunteers work together to raise awareness and provide essential advocacy, education and support group programs at no cost for people in our community living with mental illness and their loved ones. NAMI Vermont is a non-profit grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of individuals and families each year.

Register a team at
www.namivt.org/walk

Individuals

All participants are encouraged to collect donations from family, friends, co-workers and business associates. There is no registration fee to participate in the Wellness Walk. All Walkers will receive a NAMI Vermont water bottle for their efforts, plus there will be incentives for walkers who reach certain levels of funds raised.

Teams and Organizations

Organizations, community members, peers and families are encouraged to assemble teams of walkers to participate. Employees, friends, neighbors, and relatives can join you in participating or support you by sponsoring your walk.

Over a Decade of Walking

NAMI Vermont brings together hundreds of individuals and supporters to celebrate mental illness recovery, to honor those who have lost their lives to mental illness, to help raise funds for free programming and services, and to reduce stigma and promote awareness here in Vermont.

The Mind Wellness Walk hosts teams from all over the state. This year's gathering will include a program of community leaders, our walk led by festive drumming, food, activities, information booths and prominent recognition of our sponsors. Our goal is to surpass last year's fundraising total of \$38,000 and we can do that with your help!

About NAMI Vermont

The National Alliance on Mental Illness of Vermont (NAMI Vermont) is the nation's largest grassroots mental health organization. NAMI Vermont supports, educates and advocates so that all communities, families, and individuals affected by mental illness or mental health challenges can build better lives. Visit www.namivt.org to learn more.

Sponsorship Opportunities

There are numerous ways organizations and businesses can partner with NAMI Vermont to help build better lives for families and individuals affected by mental illness.



	Presenting	Major	Gold	Silver	Bronze	Start/ Finish	Supporter	Kilometer
Recognition at Kick-off Event	*							
Stage appearance on walk day	*	*						
Logo on stage banner on walk day	*	*	*					
Sponsor's name in paid advertisements	*	*	*	*				
Sponsor's name in press releases	*	*	*	*				
Logo on walk day signage and banners	*	*	*	*	*			
Logo on event poster	*	*	*	*	*	*		
Logo (with link) displayed on website	*	*	*	*	*	*		
Logo featured on MINDWalk t-shirt	*	*	*	*	*	*	*	
Logo in MINDWalk brochure	*	*	*	*	*	*	*	
Listing on MINDWalk t-shirt	*	*	*	*	*	*	*	*
Listing in e-newsletters & social media	*	*	*	*	*	*	*	*
Listing on MINDWalk website	*	*	*	*	*	*	*	*
Sponsor's logo/name on route sign	*	*	*	*	*	*	*	*
Please note: some benefits subject to print deadlines.	\$10,000	\$5,000	\$3,000	\$2,000	\$1,500	\$1,000	\$500	\$250

Last Year's Sponsors

General Dynamics Employees Community
Action Committee
Chevron
Brattleboro Retreat
UVM Medical Center
Kinney Drugs Foundation
NorthCountry Federal Credit Union
Chroma Technologies

Northeast Kingdom Human Services, Inc
Lamoille County Mental Health Services
HowardCenter
Northwestern Counseling & Support Services
BioTek Instruments
Merry Meadow Farm
Dartmouth-Hitchcock Medical Center
Rutland Mental Health Services

BlueCross BlueShield of Vermont
Clara Martin Center
Vermont Co-operative Insurance Companies
Washington County Mental Health Services
Northeastern Vermont Regional Hospital, Inc
Patients Like Me

Sponsorship Confirmation Form



Yes! We are proud to support the 2018 NAMI Vermont MINDWalk event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____ Email: _____

Circle Level: \$250 \$500 \$1,000 \$1,500 \$2,000 \$3,000 \$5,000 \$10,000

For guaranteed inclusion of name/logo on printed materials, return form by August 14, 2018.

- ☐ Check enclosed (please make payable to NAMI Vermont)
- ☐ Credit card payments accepted online at **www.namivt.org/walk**
- ☐ Please send an invoice
- ☐ We would like a group from our organization to volunteer to help out at the event
- ☐ Our organization will be forming a team to participate in this year's walk!

For your records, our Tax ID# is 03-0297954. Please forward logo or any questions to: Amy Perry at aperry@namivt.org or call 802-876-7949 x103.

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Vermont
Re: MINDWalk
600 Blair Park Road, Suite 301
Williston VT 05495

Learn more about this event at **www.namivt.org/walk**