



National Alliance on Mental Illness

NAMI Vermont

2023 CONFERENCE

TOGETHER FOR MENTAL HEALTH

NOVEMBER 15TH 8AM - 4PM

Double Tree by Hilton Hotel, South Burlington Vermont

The National Alliance on Mental Illness of Vermont (NAMI Vermont) is a statewide volunteer organization comprised of family members, friends, and individuals living with mental illness. We have experienced the struggles and have joined together in membership to help ourselves and others by providing support, information, education, and advocacy. Founded in 1983, we have built an extensive network of volunteers and staff and have become a trusted name in the community.

Our mission is to support, educate, and advocate so that all communities, families, and individuals affected by mental illness or mental health challenges can build better lives.

We offer an array of free top-rated mental health programs across the lifespan and our annual conference, numerous professional trainings, and Connection and Family support groups help to improve care, inform our community, and decrease stigma.

Our events are designed to accommodate a broad audience, including mental health and healthcare providers, educators, clients and families, representatives of state and local government, law enforcement and the judiciary, and community members.

CONTACT: Cathy LaClair, Events Coordinator
claclair@namivt.org | 802-879-7949 / www.namivt.org

2023

SPONSORSHIP OPPORTUNITIES



THE POWER OF PARTNERSHIP

With sponsors, it's not only how much you have helped us in the past, it's also how your help has allowed us to prepare for the future. And for new sponsors, it's the ideal moment to discover the power that your participation can add to the movement.

As the conversation surrounding mental health has become energized like never before, our dream of Mental Health for All has emerged as a goal within reach. We believe that your sponsorship will continue to make all the difference.



AND OUR SPONSORS LEAD THE WAY

With every expression of support from you, our sponsors, we are able to strengthen our three pillars:



To promote awareness of mental health and reduce stigma



To raise funds for NAMI Vermont's free, top-rated mental health programs



To build community and let people know they are not alone



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SPONSORSHIP TIERS OF IMPACT

Presenting Sponsor | \$5,000

- Speaking spotlight to address attendees during the kickoff of the event
- LOGO in all scheduled participant electronic communications starting 90 days from event day (minimum of 20)
- Opportunity to display company provided banner at the conference.
(must be approved by NAMI Vermont and be no larger than 4 x 6 feet)*
- Opportunity to sponsor a Keynote or Workshop Presentation
- Priority seating during Keynote presentation.
- LOGO on conference poster*
- Promotion on social media and/or in electronic newsletters pre-and-post event (8 posts)
- Full page conference program advertisement linked to multiple sources before, during, and after the event.
- LOGO Recognition with link on NAMI Vermont website
- FULL booth exhibit at the conference
- LOGO listing in conference program and conference lobby
- 12 complimentary conference registrations

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.



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Premier Sponsor | \$3,000

- **LOGO in all scheduled participant electronic communications starting 90 days from event day (minimum of 20)**
- **Opportunity to display company provided banner at the conference (must be approved by NAMI Vermont and be no larger than 4 x 6 feet)***
- **Opportunity to sponsor a Keynote or Workshop Presentation**
- **Priority seating during Keynote presentation**
- **LOGO on conference poster***
- **Promotion on social media and/or in electronic newsletters pre-and-post event (6 posts)**
- **1/2 page conference program advertisement linked to multiple sources before, during, and after the event**
- **LOGO recognition with link on NAMI Vermont website**
- **Premium exhibit table at the conference**
- **LOGO listing in conference program and conference lobby**
- **8 complimentary conference registrations**

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Keynote Sponsor | \$2,500

- Opportunity to sponsor a Keynote or Workshop presentation
- Promotion on social media and/or in electronic newsletters pre-and-post event (6 posts)
- 1/4 page conference program advertisement linked to multiple sources before, during, and after the event
- LOGO recognition with link on NAMI Vermont website
- Exhibit table at the conference
- LOGO listing in conference program and conference lobby
- 6 complimentary conference registrations

Workshop Sponsor | \$1,000

- Promotion on social media and/or in electronic newsletters pre-and-post event (4 posts)
- 1/4 page conference program advertisement linked to multiple sources before, during, and after the event
- LOGO recognition with link on NAMI Vermont website
- Exhibit table at the conference
- LOGO listing in conference program and conference lobby
- 4 complimentary conference registrations

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Featured E-News Article Sponsor | \$500

- Featured article in NAMI Vermont E-News
- Promotion on social media and/or in electronic newsletters pre-and-post event (2 posts)
- NAME recognition with link on NAMI Vermont website
- Exhibit table at the conference
- NAME listing in conference program and conference lobby
- 2 complimentary conference registrations

Premium Exhibitor Sponsor | \$400

- Premium Exhibit table at the conference
- NAME listing in conference program and conference lobby
- 1 complimentary conference registration

Exhibitor Sponsor | \$250

- Exhibit table at the conference
- NAME listing in conference program and conference lobby
- 1 complimentary conference registration

Scholarship Sponsor | \$250

- LOGO recognition at conference with scholarships
- NAME listing in conference program and conference lobby
- 1 complimentary conference registration

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.

SPONSORSHIP TIERS OF IMPACT *at a glance*

NAMI Vermont is proud to help build better lives for people living in Vermont affected by mental health conditions. We are grateful to our partners for making this possible.

Sponsorship Benefits	Presenting \$5000	Premiere \$3000	Keynote \$2500	Workshop \$1000	Featured E- News Article \$500	Premium Exhibitor \$400	Exhibitor \$250	Scholarship \$250
Speaking opportunity to address attendees during event kickoff.	X							
Priority seating during keynote speakers	X	X						
LOGO on conference poster	X	X						
LOGO placed in all scheduled participant electronic communications starting 90 days from event.	X	X						
Opportunity to sponsor a keynote or workshop presentation	X	X	X					
Opportunity to display banner at the conference	X	X						
Conference program advertisement, linked to from multiple sources before, during, & after the event	Full Page	1/2 Page	1/4 Page	1/4 Page				
Promotion on social media/newsletters, pre and post event	8	6	5	4	2			
Recognition with link on NAMI VT website	LOGO	LOGO	LOGO	LOGO	NAME			
Exhibit space at conference	BOOTH	PREMIUM TABLE	TABLE	TABLE	TABLE	PREMIUM TABLE	TABLE	
Listing in conference program and lobby during event	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME
Recognition with conference scholarships								LOGO
Complimentary registrations	12	8	6	4	2	1	1	1
Featured E-News article					X			

In order to be included on all print materials commitments must be made by _____

Benefits may vary by location. If a physical event can't take place, comparable benefits will be given. Safety is of the highest priority. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation.

*Benefit is subject to print deadlines

SPONSORSHIP COMMITMENT FORM

Yes! We are proud to support the NAMI Vermont 2023 Conference: Together for Mental Health. We authorize NAMI Vermont to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

Presenting Sponsor \$5,000

Premiere Sponsor \$3,000

Keynote Sponsor \$2,500

Workshop Sponsor \$1,000

Featured E-News Article Sponsor \$500

Premium Exhibitor Sponsor \$400

Exhibitor Sponsor \$250

Scholarship Sponsor \$250

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

Check enclosed (Please make payable to NAMI Vermont)

Invoice Needed. (NAMI Vermont will send an invoice)

Credit Card:

Name on Card: _____

Card Number: _____

Expiration Date: _____ CW: _____

PLEASE MAIL SPONSORSHIP CHECKS

TO: NAMI Vermont, 600 Blair Park Rd.,
#301, Williston, VT 05495

PLEASE EMAIL SPONSORSHIP LOGO

TO: Cathy LaClair, claclair@namivt.org

NAMI Vermont

(802) 876-7949 • www.namivt.org

claclair@namivt.org • Tax ID # 03-0297954

Terms and Conditions for all Sponsorship Levels

Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI Vermont has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI.